

# Southend-on-Sea Borough Council

Agenda  
Item No.

Report of Deputy Chief Executive (Place)  
to  
**Traffic Regulation Working Party and Cabinet  
Committee**  
on  
**20<sup>th</sup> November 2018**

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Director for Planning and Transport

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## Objections to Traffic Regulation Orders

**Cabinet Member : Councillor Moring**  
**Part 1 Public Agenda Item**

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### **1. Purpose of Report**

- 1.1 For the Traffic Regulation Working Party and the Cabinet Committee to consider details of the objections to advertised Traffic Regulation Orders in respect of various proposals across the borough.

### **2. Recommendation**

- 2.1 **That the Traffic Regulation Working Party consider the objections to the proposed Orders and recommend to the Cabinet Committee to:**

- (a) **Implement the proposals without amendment; or,**  
(b) **Implement the proposals with amendment; or,**  
(c) **Take no further action**

- 2.2 **That the Cabinet Committee consider the views of the Traffic Regulation Working Party, following consideration of the representations received and agree the appropriate course of action.**

### **3. Background**

- 3.1 The Cabinet Committee periodically agrees to advertise proposals to implement waiting restrictions in various areas as a result of requests from Councillors and members of the public based upon an assessment against the Council's current policies.
- 3.2 The proposals shown on the attached **Appendix 1** were advertised through the local press and notices were displayed at appropriate locations informing residents and businesses of the proposals and inviting them to make

representations in respect of the proposals. This process has resulted in the objections detailed in **Appendix 1** of this report. Officers have considered these objections and where possible tried to resolve them. Observations are provided to assist Members in their considerations and in making an informed decision.

#### **4. Reasons for Recommendations**

- 4.1 The proposals aim to improve the operation of the existing parking controls to contribute to highway safety and to reduce congestion. Proposals for amendments in the Cliffs Pavilion area are designed to accommodate visitor parking in areas currently under used by residents.

#### **5. Corporate Implications**

##### **5.1 Contribution to Council's Vision & Corporate Priorities.**

- 5.1.1 Ensuring parking and traffic is managed while maintaining adequate access for emergency vehicles and general traffic flow. This is consistent with the Council's Vision and Corporate Priorities of Safe, Prosperous and Healthy.

##### **5.2 Financial Implications**

- 5.2.1 Costs for confirmation of the Order and amendments, in **Appendix 1**, if approved, can be met from existing budgets.

##### **5.3 Legal Implications**

- 5.3.1 The formal statutory consultative process has been completed in accordance with the requirements of the legislation.

##### **5.4 People Implications**

- 5.4.1 Works required to implement the agreed schemes will be undertaken by existing staff resources.

##### **5.5 Property Implications**

- 5.5.1 None

##### **5.6 Consultation**

- 5.6.1 This report provides details of the outcome of the statutory consultation process.

##### **5.7 Equalities and Diversity Implications**

- 5.7.1 Any implications will be taken into account in designing the schemes.

##### **5.8 Risk Assessment**

- 5.8.1 The proposals are designed to improve the operation of the parking scheme while maintaining highway safety and traffic flow and as such, are likely to have a positive impact.

## **5.9 Value for Money**

- 5.9.1 Works associated with the schemes listed in **Appendix 1** will be undertaken by the Council's term contractors, selected through a competitive tendering process to ensure value for money.

## **5.10 Community Safety Implications**

- 5.10.1 The proposals in **Appendix 1** if implemented will lead to improved community safety.

## **5.11 Environmental Impact**

- 5.11.1 There is no significant environmental impact as a result of introducing the Traffic Regulation Orders.

## **6. Background Papers**

- 6.1 None

## **7. Appendices**

- 7.1 **Appendix 1** - Details of representations received and Officer Observations.

Road	Proposed By	Proposal	Comments	Officer Comment
Thorpe Esplanade	Members and officers through the budget consideration process	Introduce parking charges in controlled parking bays on Thorpe Esplanade.	<p><b>Objecting</b></p> <p>2 comments received in support of the proposals. The comments from residents of Thorpe Esplanade believe the introduction of parking charges will prevent the use of the bays by car traders, motor caravans staying several days and generate revenue for the community.</p> <p>24 Comments objecting to the proposal have been received.</p> <p>1 comment from a resident of Thorpe Esplanade stating that road tax and council tax are paid, a further charge to park is discriminatory.</p> <p>1 comment from a resident of Thorpe Esplanade. Charges will not generate significant income, adjacent roads will suffer from displaced parking.</p> <p>12 comments received from residents of roads adjacent to the area concerned that parking will be displaced into their streets. Increased congestion from motorists trying to find free parking. Swimmers will be deterred from using the area. Residents visitors will be charged to park as the side streets are subject to summer waiting restrictions. Hotel visitors will be encouraged to park in the side streets.</p> <p>10 comments received from beach hut owners and other users of the area concerned that parking charges will impact on them and other users of the area.</p>	<p>The proposal was designed to reduce the levels of longer term parking including use of the bays by traders offering cars for sale and caravans/motorhomes being parked for several days at a time. While offering vehicles for sale on the highway as part of a business is restricted, evidencing this is very difficult with traders using several contact numbers and addresses to avoid prosecution. Introducing charges will deter this use and ensure parking is available for those wishing to enjoy the quieter part of the seafront.</p> <p>As above, the proposals will increase parking availability as they are unlikely to be used by traders and caravan/motorhome owners to park for several days/weeks at a time.</p> <p>Parking charges encourage a turnover of parking and Beach Hut owners are able to purchase a parking permit for Thorpe Esplanade Car Park.</p> <p>The proposal is designed to try and reduce parking issues caused by traders/caravans using the areas for longer term parking. This will in turn ensure parking is available for short term use.</p> <p>While the proposal was included as part of 2018/19 budget process, No income forecast has been included in the budget for the financial year.</p> <p><b>Recommendation</b></p> <p><b>Members are asked to consider the proposals, the comments received and make a decision whether to implement the proposals as</b></p>

				<b>advertised, implement the proposals with amendments or take no further action.</b>
<b>Cliffs Pavilion Area</b>	<b>Members and Officers</b>	<b>Convert some areas of permit only parking to shared permit/pay and display parking areas. Remove seasonal waiting restriction in Clifftown Parade and replace with shared permit/pay and display parking</b>	<p><b>Objecting</b></p> <p><b>12 individual comments and 1 petition containing 18 signatories.</b></p> <p>1 comment concerned that the proposal will result in some residents not being able to park and suggesting pay and display spaces only be available from 5pm to 9pm weekdays.</p> <p>2 comments agreeing areas of Cambridge Road are under-utilised but Westcliff Parade is not.</p> <p>2 comments agreeing some of Cambridge Road is under used but concerned the eastern section will be problematic if implemented.</p> <p>1 comment relating to Scratton Road concerned that this will result in a return to the previous situation.</p> <p>1 comment disagreeing that Westcliff Parade is under-utilised.</p> <p>1 comment objecting to the entire proposal, no reasons stated.</p> <p>1 objection to the removal of waiting restrictions on Clifftown Parade due to the impact on residents.</p> <p>1 objection concerned will reduce availability on Clifftown Parade.</p> <p>1 comment concerned that parking availability will be reduced.</p> <p>1 comment praising the current scheme and impact on residents, concerned a return to the parking issues will result.</p> <p>1 comment sent on behalf of Tower Court residents requesting the retention of dedicated residents bays on Westcliff Parade.</p> <p>Petition with 18 signatories objecting to both elements of the proposal. No</p>	<p>The majority of the use is likely to be theatre patrons or customers attending events at a large hotel therefore evening parking will still be required.</p> <p>The proposal could be amended to provide areas of resident only parking in the western section of Cambridge Road.</p> <p>Monitoring undertaken during July and August in afternoons and early evenings suggests parking remains available. the proposal includes the removal of an area of waiting restrictions in Clifftown Parade and will provide approximately 40 additional spaces.</p> <p>This initial review is designed to maintain the improvements residents have experienced by the introduction of controls whilst accommodating other use in this area which contains residential, leisure and business use.</p>

			<p>grounds stated.</p> <p><b>Support</b></p> <p><b>4 comments.</b></p> <p>1 comment suggesting the addition of one-way traffic flow on Clifftown Parade.</p> <p>1 comment from Cliffs Pavilion (including press cuttings and letters from patrons evidencing issues created due to the current parking controls) agreeing the area includes under-used parking availability and welcoming the proposal due to the benefit to theatre patrons while protecting residents. the comment includes a number of complaints received by the theatre relating to patrons missing performances as they were unable to park.</p> <p>1 comment from Southend and District Pensioners Campaign welcoming the proposal as it will enable members to access the Cliffs Pavilion.</p> <p>1 comment agreeing Cambridge Road is under-utilised but concerned that the previous issues of long term parking will return.</p>	<p>Support is expressed for the proposal to provide non-resident parking.</p> <p><b>Recommendation</b></p> <p><b>While there have been objections to elements of the proposal, many concerns can be addressed by slight amendments including;</b></p> <p><b>Maintaining resident only parking areas in the eastern section of Cambridge Road and the northern side of Westcliff Parade and Clifftown Parade and implementing shared permit holder/pay and display parking on the south side of Clifftown Parade and Westcliff Parade.</b></p> <p><b>It is therefore recommend that the proposal be implemented with the amendments as described above.</b></p>
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